



10th Anniversary Celebration

March 1, 2017

SPONSORSHIP LEVELS

INCENTIVES	Patron	Benefactor	Supporter	Friend
Advance Publicity				
◆ Acknowledgement and your logo in a post on our Facebook page	✓			
◆ Acknowledgement and your logo in our Twitter feed	✓	✓		
◆ Your name or logo in our press release to local media (deadlines apply)	✓	✓	✓	
◆ Mention in our cover article on uwscert.org	✓	✓	✓	✓
◆ Your name or logo in our event invitation (deadlines apply)	✓	✓	✓	✓
On-Site Recognition				
◆ Your own table in the museum's Great Hall to distribute your materials	✓			
◆ Your company's gift bag for guests (Company provides.) (Platinum gets first refusal.)	✓			
◆ Sampling opportunity at the mixer (Samples should be non-perishable and non-breakable.)	✓	✓		
◆ Mention in all post event publicity	✓	✓	✓	
◆ Participation in the raffle	✓	✓	✓	
◆ Your name or logo in our looped PowerPoint presentation (deadlines apply)	✓	✓	✓	✓
◆ Acknowledgement from the stage by UWS CERT team leadership	✓	✓	✓	✓

SPONSORSHIP LEVELS
Patron - \$1500 +
Benefactor - \$1,000 - \$1,499
Supporter - \$500 - \$999
Friend - \$250 - \$499

*Upper West Side CERT is a 501 (c) (3) nonprofit organization registered in the State of New York.
Please make checks payable to Upper West Side CERT.*

PLEASE NOTE: In-kind sponsorship is valued at 50% of cash.